



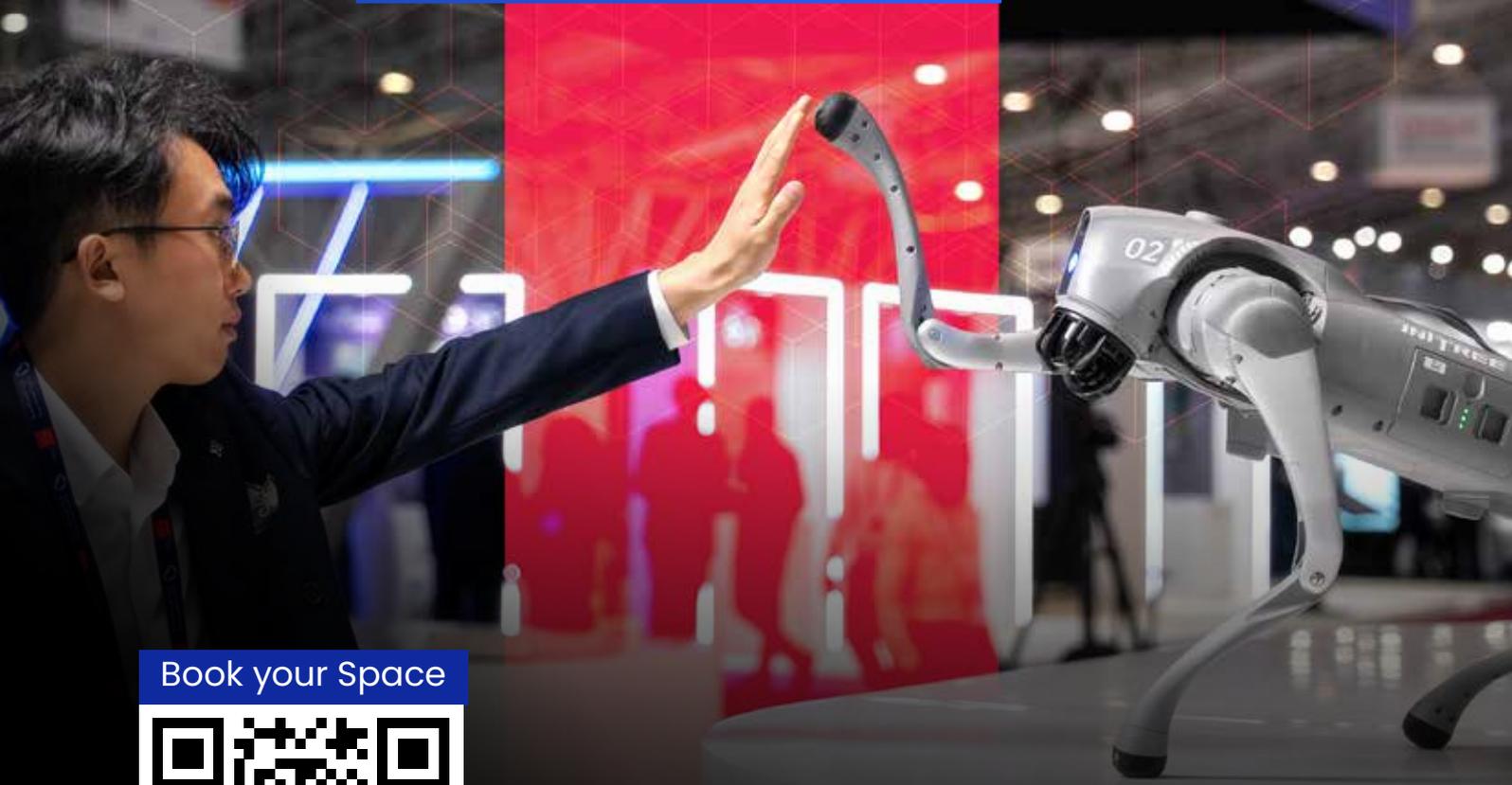
30 November - 02 December 2026

INDUSTRIAL TRANSFORMATION SAUDI ARABIA

Powering the future with technology

saudiindustrialtransformation.com

RICEC, King Abdullah St., Exit 10
Riyadh, Saudi Arabia



Book your Space



a
HANNOVER
MESSE
event

Industrial
Transformation
SAUDI ARABIA



A UNIQUE COLLABORATION

CREATES A UNIQUE EVENT..



The Ministry of Industry and Mineral Resources, Deutsche Messe and Riyadh Exhibitions Company Bring you the world's leading Industrial Transformation Trade Fair and Conference to Riyadh to serve the national industrial priorities

Vision 2030 calls for the adoption of the latest Technologies:

Digital, Communications, Energy, Automation , IR 4.0, AI, Robotics, Factory and Warehouse Intra-Logistics. Additive Manufacturing, to be implemented in multiple key sectors of highest importance, Amongst the Ministry of Industry and Mineral Resources initiatives are Factories of the Future program that aims to transform over 4,000 factories.

THIS IS YOUR OPPORTUNITY TO SHOWCASE YOUR LATEST TECHNOLOGIES IN THE LATEST HANNOVER MESSE NETWORK



For more information visit www.hannovermesse.de/en/worldwide



Adding Industrial Transformation Saudi Arabia to the worldwide industrial transformation network of Hannover Messe

36,000

FACTORIES IN SAUDI ARABIA TO BE TRANSFORMED OR BUILT BY 2035

24,500

NEW FACTORIES TO BE ESTABLISHED

11,500

EXISTING FACTORIES TO BE TRANSFORMED

INDUSTRIAL TRANSFORMATION TECHNOLOGIES IN THE HIGHEST DEMAND INCLUDE:



Digital Technologies & Innovation

Great demand for latest Digital Technologies, AI, Digital Twins, Cloud Computing, and ERPs and latest Cyber-Security solutions.



Material Handling & Intra-logistics

Every factory is in the need for latest handling, Quality control, and integration with intra logistics systems of the warehousing and supply chain Systems.



Automation and Industry 4.0

Over 4000 factories and new licensed factories are motivated to adopt the latest IR4.0 technologies, including AI and Robotics, with adaptations for dark factories, or micro factory solutions.



Energy Solutions

Manufacturing heavy energy consumption drives demand for smart meters and grids, alternative Energy feeds from solar to hydrogen AI powered analytics for continuous monitoring and Optimization greatly desired.



Communications and 5G solutions

A true communications revolution has been taking over factory floors, wireless, 5G technologies and smart grids collect feedback from countless Sensors. The latest technology for industrial Applications is in demand.



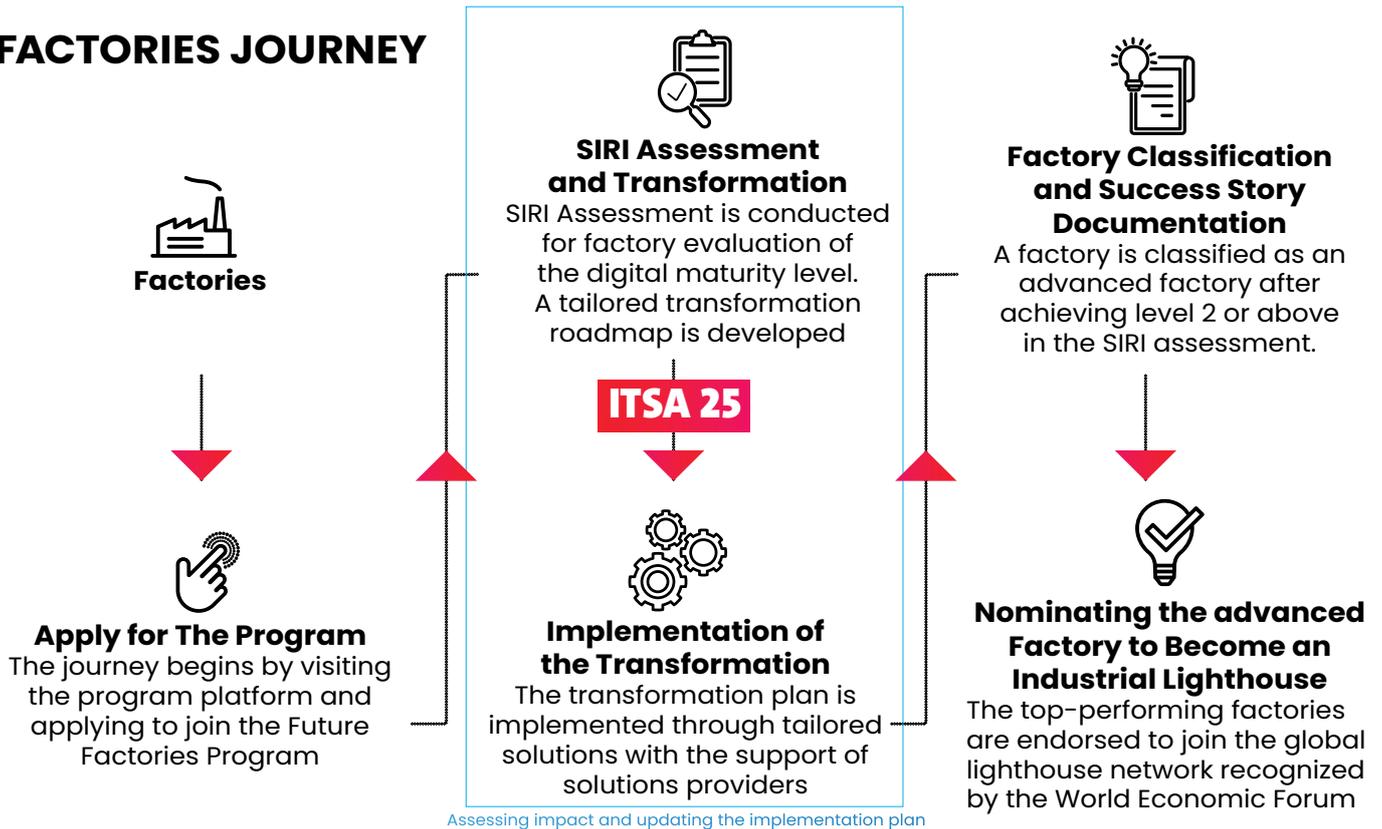
Additive Manufacturing

Various sectors from military production, to basic factories, demand the role of 3D printing in creating initial prototypes, or immediately needed part. The exhibition has a dedicated section for these applications.



EXHIBITOR SOLUTIONS FOUND IN ITSA

FACTORIES JOURNEY



SIX CLUSTERS OF SOLUTIONS ARE IN DEMAND FOR IR 4.0 FACTORIES...



EXCEPTIONAL OPPORTUNITIES ACROSS A WIDE RANGE OF INDUSTRIES TO PROMOTE YOUR LATEST TECHNOLOGIES...





STAKEHOLDERS YOU WILL MEET

STAKEHOLDERS

- **New factory license holders.**
- **Government industrial sector investment support agencies**
- **Factory Owners and Decision Makers, including the targeted ready to upgrade factories Including:**
 1. Food Manufacturing
 2. Pharmaceutical
 3. Medical Equipment
 4. Aviation
 5. Transportation
 6. Chemical Industries
 7. Naval Technologies
 8. Defense Industries
 9. Mineral Resources
 10. Equipment and Material
 11. Energy and Renewable Energy

EXHIBITOR TARGET GROUPS

- Training and certification companies
- Institutes of higher learning
- Research institutions
- Consultancies
- Startups
- Smart Industrial Cities
- Manufacturing solutions providers
- Technology Providers
- Industrial companies
- Component manufacturers
- Software companies
- Service companies

VISITOR TARGET GROUPS

- Logistics and supply chain Management
- Petrochemicals
- Systems integrators
- IT and communications
- Mining and minerals
- Financial sector
- Urban solutions
- Mechanical and plant engineering
- Pharmaceutical and biotechnology
- Aerospace and automotive
- Electrical and electronics
- Food and beverage
- Healthcare
- Facilities and Infrastructure
- Machine tools
- Process industries
- Packaging

PRODUCTS



AUTOMATION & ADVANCED MANUFACTURING

- Assembly and handling systems
- Electrical power transmission
- Robotics and system integration
- Advanced metal fabrication technologies
- Advanced Laser Cutting & Welding technology
- Automotive & Aviation steel technologies
- Advanced metal manufacturing for building cladding
- Advanced forming for metal applications
- Measurement, process and quality control
- Process automation
- Industrial image processing
- Linear drives, Motion controls
- Pneumatic automation technology
- Security components and systems
- Sensors and actuators
- Power transmission & distribution



ADDITIVE MANUFACTURING

- 3D modeling software
- 3D printers
- Materials and components
- Quality management and meteorology
- Rapid prototyping
- Research and development
- Solutions for additive manufacturing



DIGITALIZATION / INNOVATION

- AI and machine learnings
- Asset management systems
- Big data management
- Cloud computing
- Cyber security
- Data Infrastructure
- Design and product development
- Digital twin
- Enterprise resource planning (ERP)
- Manufacturing execution systems (MES)
- Predictive maintenance
- Product life cycle management (PCM)
- Research and development
- Security technology
- Training and education



WIRELESS AND 5G TECHNOLOGY

- Wireless data transmission
- Wireless LANs
- Wireless automation systems
- 5G technology
- Industrial networks,
- IoT, in industrial applications,
- Systems for intra logistics



ENERGY SOLUTIONS

- Hydrogen and fuel cells
- Energy management and consulting
- Storage technologies
- Batteries, green hydrogen and super capacitors smart grids
- IoT applications for energy management
- AI-powered analytics
- Energy efficiency, renewable energy and smart grid integration
- Resilience, reliability and cyber security in energy



INTRA-LOGISTICS AND MATERIAL HANDLING

- Automated Guided Vehicles (AGV)
- Autonomous Mobile Robots (AMR)
- Driver less Transport Systems
- Automated Racking Systems
- Automated Warehousing Systems
- Order Picking Systems
- Automated Packaging and Labeling
- Intra logistic Software Systems
- Intra logistic Services

CONFERENCE

UNIQUE PRESENTATIONS, WORKSHOPS AND INTERNATIONAL
CONFERENCE OPPORTUNITIES AVAILABLE...



FUTURE OF INDUSTRIAL TRANSFORMATION SUMMIT

ENABLEMENT
PROGRAMS

LATEST INDUSTRIAL
TRANSFORMATION
SOLUTIONS

4.0, AI & ROBOTICS
WORKSHOPS

The concurrent conference **Future of Industrial Transformation summit** Consists of four tracks focusing on future technologies and trends Solutions for industrial Transformation, education and knowledge, Development, and Innovation transfer to industry.

PARTICIPATE IN THE INTERNATIONAL FORUM, ON-FLOOR PRESENTATION STAGES, AND IN-DEPTH WORKSHOPS

Exceptional Speaking Opportunities to Promote Your Technology!

Large auditorium to present your keynote speeches and panel discussions.

Multiple on the floor specialized stages to Present your innovations and technologies

Dedicated workshop rooms for in-depth Explanation and learning experiences.



NEXT STEPS

PARTICIPATION OPPORTUNITIES

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Platinum Package
Gold Package
Silver Package
Exclusive Package

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Select your location

Contract Issuance

On the floor workshops

REQUEST SPACE OPTION FORM



Under the patronage of:



Ministry of Industry
& Mineral Resources

Ministry of Industry and Mineral Resources of KSA, leads the Kingdom's National Industrial Strategy that aims to increase manufacturing from GDP from 331 Billion SR to 895 Billion SR by 2030. The Ministry has also created a large number of support programs for investors to make the objectives a reality.

Organized by



Deutsche Messe

Deutsche Messe is the number 1 Global event in Industrial Transformation with over 4,000 state of the art industry leaders in IR4.0 Technologies: AI, Robotics, Automation, digitization, Communications, Energy, and total manufacturing solutions. Deutsche Messe has also created the leading network of Industrial Transformation around the world in China, Australia, Singapore, Turkey, and Mexico.



شركة معارض الرياض المحدودة
Riyadh Exhibitions Company Ltd.

Riyadh Exhibitions Company (REC) has pioneered B2B international trade fairs and events sector in the Kingdom, with 44 years of sustained success in serving the Kingdom's national priorities. REC has organized leading international B2B exhibitions and related conferences for all key economic sectors. A dedicated professional team is committed to serve events' clients, partners, and guests to the highest standards.

UFI Proud Member



The Global
Association of the
Exhibition Industry

REC is a proud member of UFI, the International Association of the Exhibition Industry. Quality certification for regularly audited international events that conform to the UFI standards for exhibitions and events. REC continually achieves UFI recognition for adherence to international standards, and has been certified by UFI for the last 41 years.

The Venue



Riyadh International Convention & Exhibition Center (RICEC) is the A leading international venue in central Riyadh, featuring a modern hotel, conference halls, VIP and workshop rooms, restaurants, and full services. Easily accessible via King Abdullah Road (Exit 10) and the Red Line metro at Riyadh Exhibition Center station. with quick links to King Khalid Airport.





30 NOVEMBER - 02 DECEMBER 2026

JOIN THE GLOBAL NETWORK OF INDUSTRIAL TRANSFORMATION

WOULD YOU LIKE MORE INFORMATION?

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